

## Catherine Hamlin Fistula Foundation

### Cookie Policy

February 2022

#### 1. Introduction

Catherine Hamlin Fistula Foundation's mission is to help the women suffering obstetric fistula by raising funds for Hamlin Fistula Ethiopia and other partners. Our supporters and donors are an essential part of our mission and we are committed to donor transparency and respecting supporters' privacy and wishes.

Catherine Hamlin Fistula Foundation (CHFF) websites <https://hamlin.org.au/>, <https://catherinehamlin.org/> and <https://store.hamlin.org.au/> use cookies to help provide users with the best experience. Cookies are small text files that are placed on your computer or mobile phone when you browse websites. We use cookies to:

- Make our websites work as users expect
- Remember user settings during and between visits
- Improve the speed/security of the site
- Allow you to share pages with social networks like Facebook
- Continuously improve our website for our users
- Improve the efficiency of our marketing

We do not use cookies to:

- Collect personally identifiable information without your express permission
- Collect any sensitive information without your express permission
- Pass personally identifiable data to third parties
- Pay sales commissions

#### 2. Granting CHFF permission to use cookies

If the settings on your software that you are using to view this website (your browser) are adjusted to accept cookies we take this, and your continued use of our website to mean, that you agree to our use of cookies. Should you wish to remove or not use cookies from our site you can learn how to do this below. However, doing so will likely mean that our websites will not work as you would expect.

#### 3. Website function cookies

**Our own cookies:** We use cookies to make our website work including:

- Making our donations, purchase products and checkout process work
- Allowing you to complete signup forms on our website
- Remembering your search settings

There is no way to prevent these cookies being set other than to not use our websites.

### **Third party cookies**

Our site, like most websites, includes functionality provided by third parties. Our site includes the following cookies:

- Google Analytics – Privacy Policy (<https://policies.google.com/privacy?hl=en>)
- Google Tag Manager

### **Social Website Cookies**

So users can easily “like” or share CHFF content on social media platforms, sharing buttons are on our website. Cookies for these are set by:

- Facebook – Privacy Policy <https://www.facebook.com/privacy/explanation/>
- Instagram – Data Policy <https://help.instagram.com/519522125107875>
- Twitter – Privacy Policy <https://twitter.com/en/privacy>

The privacy implications of these cookies vary for each social network and are dependent on the privacy settings you have chosen on these networks.

### **Anonymous visitor statistics cookies**

We use cookies to compile visitor statistics such as how many people have visited our website, what type of technology they are using (e.g. Mac or Windows which helps to identify when our site isn't working as it should for particular technologies), how long they spend on the site, what page they look at etc. This helps us to continuously improve our website. These “analytics” programs also tell us how people reached this site (e.g. from a search engine) and whether they have been here before helping us to develop our marketing and communications. We use Google Analytics to see which content work better with our supporters when they engage with our website.

### **Remarketing cookies – do we do this**

You may notice that sometimes after visiting a site you see online advertising from the site you visited. The technology to do this is made possible by ‘remarketing cookies’. Our website may place a “remarketing cookie” during your visit. Don't worry we are unable to proactively reach out to you as the whole process is anonymised. You can opt out of these cookies at any time as explained below.

## **4. Turning cookies off**

You can switch cookies off by adjusting your browser settings to stop it from accepting cookies (Learn how [here](#)). Doing so will likely limit the functionality of our website as cookies are a standard part of most modern websites. It may be that your concerns about cookies relate to so called “spyware”. Rather than switching off cookies in your browser you may find that anti-spyware software achieves the same objective by automatically deleting cookies considered to be invasive.